OCT 13 1988

PHILIP MORRIS, U.S.A. INTEROFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: DISTRIBUTION DATE: October 13, 1988

FROM: D. L. Smith

SUBJECT: REVISED ASSEMBLY FULFILLMENT FORM - ALPINE BOX

Attached is the revised Assembly Fulfillment/Special Case Code Requirements form J which covers the Alpine Box 6's Towers promotion for Metro New York.

The major revision is the size configuration of the tower which will be used. Instead of holding 50 packs, each tower will house 100 King Size packs split 50/50 Full Flavor and Lights.

Sales Services personnel are available for any discussion.

Dee Smith

DLS/ob
Attachments

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